

# KEY WEST MARLIN TOURNAMENT • JULY 22-25, 2020



## SPONSORSHIP OPPORTUNITIES

This year, in addition to receiving your program ad, you will also be listed as a sponsor on the website and on banners at the tournament.

**Payment, along with hi-res ads and logos are due no later than June 15, 2020.**

### Please make checks payable to

Key West Marlin Tournament

### Mail to

Key West MarlinTournament

c/o Tim Green

PO Box 5590

Key West, FL 33045

### For additional event sponsorship opportunities,

**Email** [tim@keywestmarlin.com](mailto:tim@keywestmarlin.com)

[KeyWestMarlin.com](http://KeyWestMarlin.com)

## LOGO SPECS

Please send a vector logo such as .ai, .eps, .psd and .pdf in CMYK (or grayscale, if desired) for use on printed banners. You should also send a web based logo file, such as .png, .jpg, or .gif for the website. We highly recommend using vector-based artwork and text whenever possible for optimum results and easier file management.

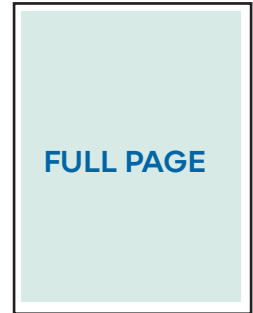
## AD RATES & SPECS



DOUBLE PAGE  
SPREAD

**\$2600.00**

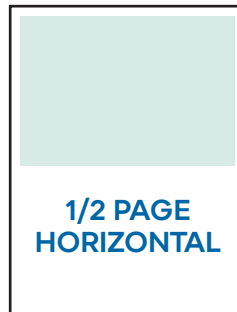
**NON-BLEED** 10.5 in x 8 in  
**BLEED SIZE** 11.25 in x 8.75 in



FULL PAGE

**\$1800.00**

**NON-BLEED** 5 in x 8 in  
**BLEED:** 5.75 in x 8.75 in



1/2 PAGE  
HORIZONTAL

**\$1000.00**

**NON-BLEED** 5 in x 3.875 in



1/4 PAGE

**\$550.00**

**NON-BLEED** 2.375 in x 3.875 in

## ACCEPTABLE FILE FORMATS

**High res or press ready PDF.** InDesign (collected for output); Illustrator (eps, with all placed images included and all fonts converted to paths or outlines); Photoshop (tif, eps, pdf).

**All PMS colors MUST be converted to CMYK.** All ads must be high resolution, at least 300 dpi. The color space must be CMYK or Grayscale. No RGB, LAB or embedded color profiles.

Please include crop marks and 1/8 inch bleeds, if applicable. **We do not accept files created in Microsoft Publisher or Microsoft Word.**

Email camera-ready ads 10 MB or smaller to [tim@keywestmarlin.com](mailto:tim@keywestmarlin.com). Send files larger than 10 MB using cloud services such as Dropbox or Google. Trim size 5.5" w x 8.5" h safe area is .5" in from the trim edge.

**KEYWESTMARLIN.COM**